



# Aviation & Environment Summit 2008 and Exhibition

22 - 23 April 2008

Crowne Plaza Hotel, Geneva, Switzerland

Be part of the **ONLY** joint, industry-led  
event on aviation and the environment.

**BY INVITATION ONLY**



# How you will benefit

**Hear** the views of Presidents and CEOs from Airbus, Boeing, CFM, Embraer, GE Aviation, Pratt & Whitney, Rolls-Royce, British Airways, TAP Portugal, NATS, Aéroports de Montréal and many more on the issue of addressing climate change.

**Question** the experts through interactive panel sessions, bringing together industry, regulators, non-governmental organisations and journalists – with audience participation.

**Network** with senior officials from all sectors of the aviation industry. This well-established event is the only one on the environment to be jointly organised by the entire industry.

**Discover** how technology might one day enable aviation to become carbon-free, the role of infrastructure, operations and economic measures.

**Learn** how to convey the industry's environmental commitment through a special session on communications.

**Explore** a range of environment-related products and services that will be showcased in the exhibition.

# Who will attend

Airlines, airports, air navigation service providers, manufacturers, fuel suppliers, ground service and transportation providers, industry suppliers of products and services, travel and tourism companies, civil aviation authorities, chambers of commerce, politicians, aviation regulators.

To check eligibility, email [info@environment.aero](mailto:info@environment.aero)

# About the organisers

## Airports Council International

ACI is the international association of the world's airports. Its prime purpose is to advance the interests of airports and to promote professional excellence in airport management and operations. ACI currently has 580 members operating over 1,640 airports in 175 countries and territories, handling over 95% of the world's passengers. ([www.aci.aero](http://www.aci.aero))

## Air Transport Action Group

ATAG – a coalition of air transport organisations and companies – is committed to environmental and infrastructure improvements through cross-industry cooperation. With support from its aviation partners, ATAG has developed a global environmental communications initiative known as Enviro.aero – informing the general public of the many different measures underway within the industry to reduce aviation's impact on climate change (see [www.enviro.aero](http://www.enviro.aero)). ATAG's funding members are: ACI, Airbus, Boeing, CANSO, CFM, Embraer, GE, IATA, Pratt & Whitney and Rolls-Royce. ([www.atag.org](http://www.atag.org))

## Civil Air Navigation Services Organisation

CANSO is the global voice of the companies that provide air traffic control, and represents the interests of Air Navigation Service Providers worldwide. CANSO members are responsible for supporting over 80% of world air traffic and control approximately 70% of world airspace. ([www.canso.org](http://www.canso.org))

## International Air Transport Association

IATA represents some 240 airlines comprising 94% of scheduled international air traffic. Its mission is to “represent, lead and serve the airline industry.” IATA's four pillar strategy on the environment comprises investing in new technology; operating planes effectively; building and using efficient infrastructure; and considering positive economic measures including tax credits and research grants. The four pillar strategy will lead to carbon neutral growth in the medium-term and in the next 50 years we aim to achieve zero carbon emissions technology. ([www.iata.org](http://www.iata.org))

## International Coordinating Council of Aerospace Industries Associations

ICCAIA member associations represent companies engaged in the design, development, manufacture and in-service support of aeronautical and space products and technologies. ([www.iccaia.org](http://www.iccaia.org))

FOR FURTHER INFORMATION OR TO REGISTER ONLINE, VISIT [WWW.ENVIRONMENT.AERO](http://WWW.ENVIRONMENT.AERO)

# Outstanding opportunities for sponsors and exhibitors

As the Summit is the global aviation industry's own event on the environment, it offers outstanding opportunities to market products and services to key decision-makers and senior executives worldwide.

A range of sponsorship packages are available, at various prices. All packages offer substantial benefits including: complimentary delegate passes, free invitations to the gala dinner and wide exposure to your company.

The exhibition area is located in the heart of the Summit venue – to maximise visibility and networking opportunities. Exhibition stand packages include a full shell scheme, lighting, standard electrical connections, carpeting, two complimentary delegate registrations to the Summit and a listing in the event guide, to be published in "Airport World". This has a circulation of around 9,000.

For further details about exhibiting and sponsorship, see:

[www.environment.aero](http://www.environment.aero) or  
email [info@environment.aero](mailto:info@environment.aero)



For further information, programme updates and to register online, please see [www.environment.aero](http://www.environment.aero)

## Pre-Summit Workshop

Location: IATA Centre, Geneva.

### Monday 21 April 2008

#### AVIATION INFRASTRUCTURE – PROMOTING THE ENVIRONMENT

- 09.30 Registration
- 10.00 Start of workshop
- 17.00 End of workshop

Organised by



The workshop will showcase the active contribution of airports and air traffic management in mitigating the impact of aviation on the environment. It will emphasise current successful environmental initiatives as well as those under development and highlight all the issues, which need to be addressed in seeking effective environmental solutions, including the interdependencies, operational issues, regulatory and other constraints.

Examining a series of specific case studies, the workshop will provide a unique opportunity for Summit attendees to learn about infrastructure providers' efforts to meet environmental targets and to exchange ideas with experts from airports and air traffic management.

Speakers currently include representatives from airports and air traffic management from the UK, France, Sweden, Switzerland, USA and Australia.

#### SESSION 1: TODAY'S ACTIONS

*From congestion to smart buildings, a look at some of the actions being taken by Air Navigation Service Providers (ANSPs) and airports to address environmental issues and the hurdles to be overcome.*

#### SESSION 2: TOMORROW'S INNOVATIONS

*New ideas and procedures being developed and implemented to improve the environmental performance of ATM and airport management.*

#### SESSION 3: COMMUNITY COMMITMENT

*A look at how airports and ANSPs can involve community stakeholders as partners in addressing environmental issues.*



Promoting sustainable forest management.

This paper is certified by FSC (Forest Stewardship Council) and is cellulose-based and recyclable.

# Aviation & Environment Summit

Location: Crowne Plaza Hotel, Geneva.



## Tuesday 22 April 2008

Summit moderator: Nick Andrews, Senior Vice-President & Partner, Fleishman-Hillard

**07:45** Registration and coffee **07:45-17:15** Exhibition open

### **08:30** SUMMIT OPENING

Welcome by Philippe Rochat, Executive Director, Air Transport Action Group (ATAG)

- Giovanni Bisignani, Director General & CEO, International Air Transport Association (IATA)
- The Honorable Marion C. Blakey, Chair, International Coordinating Council of Aerospace Industries Associations
- Robert J. Aaronson, Director General, Airports Council International (ACI)
- Alexander ter Kuile, Secretary General, Civil Air Navigation Services Organisation (CANSO)

**10:00** Refreshments

### **10:30** SESSION 1: SETTING THE SCENE

*Influential figures from within and outside the industry will provide their views on how aviation is perceived and how the industry should evolve.*

**Panel moderated by Nick Andrews, Fleishman-Hillard, with:**

- James P. Leape, Director General, Worldwide Fund for Nature (WWF) International
- Thomas Enders, CEO, Airbus
- Willie Walsh, Chief Executive Officer, British Airways
- Scott Carson, President and Chief Executive Officer, Boeing Commercial Airplanes
- James C. Cherry, Chairman, Airports Council International (ACI) and President & CEO of Aéroports de Montréal
- Speaker to be announced

### **12.15** SUMMIT DECLARATION

**12:45** Lunch

### **14:30** SESSION 2: DEVELOPING CARBON-FREE TECHNOLOGY

*Innovations in airframe and engine designs, plus cleaner alternative fuels, could provide aviation with the means to become carbon-neutral and eventually – one day – completely carbon-free. This session will showcase the latest developments.*

- Introduction by the session champion: Stephen Finger, President, Pratt & Whitney

**Panel moderated by Tom Ballantyne, Orient Aviation, with:**

- The Honorable Michael W. Wynne, Secretary, US Air Force
- Scott C. Donnelly, President & CEO, GE Aviation
- Frederico Fleury Curado, President and CEO, Embraer
- Eric Bachelet, President and CEO, CFM International
- John Plaza, CEO, Imperium Renewables
- Mark King, President, Civil Aerospace, Rolls-Royce plc

**15:45** Refreshments

**16:15** Panel discussion (cont. from Session 2)

**17:15** End of day 1

**19:30** Gala dinner sponsored by 



# Aviation & Environment Summit

Location: Crowne Plaza Hotel, Geneva.

## Wednesday 23 April 2008

Summit moderator: Nick Andrews, Senior Vice-President & Partner, Fleishman-Hillard

**08:00** Summit breakfast **08:00-17:30** Exhibition open

### **09:00** SESSION 3: GETTING THE BEST FROM INFRASTRUCTURE AND OPERATIONS

*The potential for huge CO<sub>2</sub> savings exists. Learn from IATA's "Green Team" about practical measures to optimise operations; the key role of airport and ATC enhancements (with highlights from the pre-Summit workshop) and the need for governmental action.*

- Introduction by the session champion: Paul Barron, CEO, NATS

**Panel moderated by George Bellew, CEO, Oman Airports Management Company, with:**

- Rosemarie Andolino, Executive Director, Chicago O'Hare Airport Modernisation Programme
- David McMillan, Director General, EUROCONTROL
- Dan Elwell, Assistant Administrator for Aviation Policy, Planning and Environment, FAA
- Captain Mary McMillan, Director of Environment and Energy Programs, Air Line Pilots Association (ALPA)
- Günther Matschnigg, Senior Vice-President, Safety, Operations & Infrastructure, IATA

**11:00** Refreshments

### **11:30** SESSION 4: EVALUATING ECONOMIC MEASURES

*What role should complementary market-based measures play? Advantages and drawbacks? Experts will debate the issues of economic incentives, carbon offsetting schemes, emissions trading and taxation.*

- Introduction by the session champion: Nancy Young, Vice-President Environmental Affairs, Air Transport Association of America (ATA)

**Panel moderated by Dan Michaels, Wall Street Journal, with:**

- Andrew Herdman, Director General, Association of Asia-Pacific Airlines (AAPA)
- Monhla Hlahla, Managing Director, Airports Company South Africa (ACSA)
- Ulrich Schulte-Strathaus, Secretary General, Association of European Airlines (AEA)
- Speaker to be announced

**13:00** Lunch

### **14:30** SESSION 5: COMMUNICATING EFFECTIVELY AND WORKING IN PARTNERSHIP

*This session will explore joint actions to drive emissions down and provide expert views on how to convey the message that aviation is committed to the environment.*

- Introduction by Nick Andrews, Summit moderator

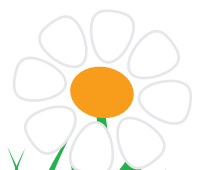
**Panel discussion with:**

- Fernando Pinto, Chairman, IATA Board of Governors and CEO, TAP Portugal
- Michelle di Leo, Director, Flying Matters
- Peter de Jong, President and CEO, Pacific Asia Travel Association (PATA)
- Thomas Allard, Managing Director, Air Navigation Services, The LFV Group, Sweden
- Yiannis Paraschis, CEO, Athens International Airport and President, ACI Europe Board
- Speaker to be announced

**16:30** Concluding session

**17:00** Refreshments

**17:30** End of day 2



The organisers reserve the right to modify the programme or venue, without prior notice.

# The first carbon-neutral Aviation & Environment Summit!



ATAG will pay to neutralise the CO<sub>2</sub> emissions generated through air travel to the Summit and related energy consumption. ATAG is partnering with Climate Friendly. Money will be invested in the Te Apiti wind farm in New Zealand, to generate clean energy. This project meets the criteria of the Gold Standard, which has received worldwide recognition as the premium standard for carbon credits. See [climatefriendly.com](http://climatefriendly.com) for further details.

## Summit venue and hotel For the main Summit, on 22-23 April 2008.

Crowne Plaza Hotel  
34 Route François-Peyrot  
1218 Geneva, Switzerland

Tel: +41 22 747 0202  
Fax: +41 22 747 0303  
[www.crowneplazageneva.ch](http://www.crowneplazageneva.ch)

Please complete the enclosed hotel room reservation form. Early booking is strongly recommended, since hotel rooms are limited. This 5-star hotel is located at Geneva International Airport. A shuttle bus runs between the hotel and the airport (exit 4). Due to limited capacity, we recommend you allow plenty of time during busy periods.

## Workshop venue For the optional Workshop (no additional cost) on 21 April 2008.

International Air Transport Association  
IATA Centre  
Route de l'Aéroport 33  
1215 Geneva 15 Airport, Switzerland

Tel: +41 22 770 2525  
Fax: +41 22 798 3553  
[www.iata.org](http://www.iata.org)

IATA is located next to Geneva International Airport. From the airport arrivals, walk left towards the train station. Before entering the station concourse, take the steps to your left and then turn right. IATA is located in the brown glass building. It is approximately 15 minutes' walk away from the Crowne Plaza Hotel.

## Gala dinner

IATA cordially invites all delegates, speakers, sponsors and exhibitors to attend a gala dinner on the evening of 22 April 2008. This is an opportunity to relax, network and socialise in an informal environment. Further details will be provided at the Summit.

## Visas

All visitors must hold a passport that is valid for at least three months beyond the intended length of stay. The website of the Swiss Federal Department of Foreign Affairs (<http://www.eda.admin.ch/eda/en/home/rep.html>) provides contact details for Swiss Embassies. The organisers and Geneva International Airport cannot accept any responsibility whatsoever for persons who may be refused entry into Switzerland.

## With special thanks to our sponsors



AVIATION & ENVIRONMENT SUMMIT ORGANISING COMMITTEE  
AIR TRANSPORT ACTION GROUP  
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WWW.ENVIRONMENT.AERO





Aviation & Environment Summit 22 and 23 April 2008

# DELEGATE REGISTRATION FORM

## How to register

Online: [www.environment.aero](http://www.environment.aero)

Fax: +41 22 717 8888 - Mail: Aviation & Environment Summit, ACI World Headquarters, P.O. Box 16, 1215 Geneva 15 – Airport, Switzerland

Participation is by invitation only. The organisers reserve the right to cancel registrations for those not deemed eligible. To check, e-mail [info@environment.aero](mailto:info@environment.aero)

## Registration details

Please complete one form for each person attending the event. Complete in block capitals, using black ink.

Mr.  Mrs.  Ms.

First name..... Family name.....

Company..... Job title.....

Address.....

City..... Post/zip code.....

Country..... Email.....

Tel..... Fax.....

If you are a member of ACI, ATAG, CANSO, IATA or ICCAIA, indicate which one.....

- I will attend the pre-Summit workshop on 21 April 2008 (no additional cost)
- I will attend the gala dinner on the night of 22 April 2008\*
- Yes, vegetarian meal please

\* Included in the delegate fee. Please email [info@environment.aero](mailto:info@environment.aero) by 16 April 2008 for any gala dinner cancellations.

- I am interested in finding out more about exhibiting
- I am interested in finding out more about sponsorship opportunities

## Payment details

|   | Early registration                 | Regular fee                        |
|---|------------------------------------|------------------------------------|
| - ACI, ATAG, CANSO, IATA & ICCAIA members | <input type="checkbox"/> 950 USD   | <input type="checkbox"/> 1,300 USD |
| - Non-members                             | <input type="checkbox"/> 1,300 USD | <input type="checkbox"/> 1,650 USD |
| - Partner dinner guest (gala dinner only) | <input type="checkbox"/> 170 USD   | <input type="checkbox"/> 170 USD   |

Early registration: up to and including 14 March 2008. Regular fee: 15 March 2008 onwards.

Select one of the following methods of payment. Payments must be made in USD.

- Credit card**    Visa    MasterCard    American Express

Name on card..... Security code (Last 3 digits of number on back of card).....

Card number..... Expiry date.....

Signature..... Date.....

- Bank transfer** - please make out to ACI and send to:

UBS SA, Geneva, Switzerland  
 Account No 240-202- 942.53 E  
 IBAN: CH64 0024 0240 2029 4253 E  
 BIC/Swift address: UBSWCHZH12A

Please provide the delegate name, company name and event name as part of the bank transfer.

- Cheque** - made payable to ACI and enclosed with the Summit registration form. Include delegate, company and event names on the back. Send to ACI, at the above mailing address.

**Cancellations** must be made in writing. For cancellations received before or on 7 March 2008, the registration fee will be refunded (minus a 100 US\$ administration fee). For cancellations received after this date and before or on 4 April 2008, 50% of the registration fee will be refunded. As from 5 April 2008, fees will NOT BE REFUNDED. No shows will be billed for the full amount and will NOT be refunded. Your registration may be **transferred** to another person at no charge, subject to written notification to the organisers, prior to the start of the conference. For cancellations and transfers, please contact ACI at the above address. For **payment queries**, call ACI on tel: +41 22 717 8585.

**FAX THIS FORM TO: +41 22 717 8888**



Aviation & Environment Summit 22 and 23 April 2008

# HOTEL ROOM RESERVATION FORM



CROWNE PLAZA GENEVA  
34, Route François-Peyrot  
CH 1218 Grand-Saconnex  
Geneva, Switzerland

Tel: +41 22 747 02 63  
Fax : +41 22 747 03 03  
[reservations@cpgeneva.ch](mailto:reservations@cpgeneva.ch)  
[www.crowneplazageneva.ch](http://www.crowneplazageneva.ch)

## Reservation details

Mr.  Mrs.  Ms.

First name..... Surname .....

Company .....

Address .....

City ..... Zip code .....

Country..... Email.....

Tel ..... Fax.....

Arrival date ..... Departure date .....

Number of nights .....

## Easy check-in (optional)

In order to facilitate your check-in, we recommend you fill in the following information

Date of birth..... City of birth ..... Passport/ID n° .....

## Room & rates

Standard room at 210 CHF per night\*

Smoking room

Superior room at 235 CHF per night\*

Non-smoking room

Smoking or non-smoking rooms cannot be guaranteed, but we will do our best to allocate the room as requested.

\*Includes service and VAT at 3.6% but not city tax of 4.25 CHF per person, per night (subject to change in 2008 due to Swiss legal regulations). Buffet breakfast: 36 CHF per person, per breakfast

## Credit card details

First name..... Surname .....

Card type ..... Card number..... Expiry date .....

## Terms & conditions (please sign)

- Reservations for the Summit must be made using this form.
- Bookings will be processed subject to availability, at the best rate available.
- **Cancellations** and/or any changes should be made in writing exclusively to the Crowne Plaza Hotel.
- Your booking can be cancelled at no charge up to **8 April 2008**. After this date and up to 24 hours prior to your arrival, one night will be charged to the above credit card. Within 24 hours prior to your arrival, in the event of total or partial cancellation, no show or early departure, the entire period booked will be charged to the above credit card.
- Check-in is at 14:00 and check out at 12:00.

Your signature: .....

## To be filled in by the hotel and returned to you

Confirmation number ..... Stamp & signature.....

Complimentary access to fitness & wellness centres from 06:00 to 23:00 · Complimentary shuttle service from/to Geneva International Airport · Wifi available in all bedrooms, conference rooms and public areas

Please ensure you also complete the delegate registration form

**FAX THIS FORM TO: +41 22 747 0303**